



CCONLINE WEBSITE TEXT

ABOUT CCONLINE

Campus Communities Online (ccOnline) provides free individualized portals for college campuses nationwide, creating online student unions that offer relevant and timely information and a forum for students to exchange ideas and interact with classmates. Although ccOnline's campus web sites are consistent in their basic design and the services they offer, each site is populated with content from the college and its surrounding community. This "grass roots" approach enables ccOnline to provide the most relevant information and services, and allows for a more secure community populated exclusively by the specific campus' students and faculty members.

ccOnline also provides a broad portfolio of services including email, chat rooms, discussion boards, news, classifieds, travel services and online auctions. However, its offerings are differentiated by the fact that membership is limited to each campus' registered students and faculty.

ccOnline Features and Services

Campus Communities Online offers locally focused, member-driven content and communication tools dedicated to the unique needs of students at individual colleges and universities across the nation. ccOnline's university-centered portals integrate key web based applications and community driven content within a secure online environment exclusively populated by students and faculty members. Specific features of the ccOnline portal include:

- Member validation (limited to registered students and faculty)
- Free web-based e-mail address for life
- Interactive chat rooms
- Discussion boards
- Student ratings database on classes, professors, restaurants, books, etc.
- Direct links to online vendors
- Local yellow pages
- Keyword ccOnline site search
- Web search engine

ccOnline's content and services are organized into six channels that capture the information and issues important to college students:

- ❑ **Campus** — Includes links to the campus paper, sports information, school calendar, library and campus map
- ❑ **Student Life** — Provides information on campus clubs and groups, housing options, international programs, and a directory of student profile pages
- ❑ **The Outside World** — Keeps students up to date on world news, weather forecasts, the latest in entertainment, the financial markets and recommended research sites
- ❑ **Resources** — Provides online listing of ride boards, local classifieds, housing listings and mapping capabilities
- ❑ **Free Time** — Helps students plan their social calendar with the latest movies, restaurants, bars and clubs. Provides dating recommendations, travel services and a page of the month's best deals on products such as electronics or sporting goods equipment.
- ❑ **Career** — Offers a registration form and resume-building tool to help students post a strong resume, provides profiles of recruiters and links to corporate web sites and lists both part-time and full-time job opportunities. Also facilitates search for information on continuing education programs.

CCONLINE NEWS

Watch this site

OTHER PRODUCTS

OUR MANAGEMENT

Christopher Kolczun is the KOLA vice president in charge of Campus Communities Online. However, as a member of the KOLA network of communities, the KOLA management team jointly manages ccOnline, http://www.kola.net/company/nojavamanagement_team.htm.

Christopher Kolczun, *Vice President, Campus Communities Online*, has 10 years of experience in business development, marketing and financial management. Prior to KOLA, Chris consulted with start-up companies on development, marketing, and sales opportunities. Chris also worked for the Charles Schwab Corporation where he served as an internal consultant working on economic and strategic growth issues for the electronic brokerage and fixed income businesses. Chris has also acted as a consultant for The Home Education Network, The Walt Disney Corp., and served in various management roles at The Chase Manhattan Corp. Chris has an MBA from UCLA and a BBA from the University of Oklahoma.

NEED more content on the management structure for each site –

Each active campus community has several onsite campus content managers, responsible for collecting, aggregating and posting content, as well as site maintenance.

WORK FOR CCONLINE

CcOnline is looking for a campus manager. Please apply by sending a cover letter, resume and any relevant material to Jobs@kola.net.

CAMPUS MANAGER

Campus Communities Online (CCOnline) is the premier provider of localized, university-centered Internet portals that integrate key web-based applications and community driven content within a secure online environment exclusively populated by students and faculty members.

CCOnline is currently looking for an outstanding graduating senior or recent graduate to manage and grow our university portal business for selected campuses. This is a fun, fast-paced entrepreneurial position offering a great deal of responsibility, growth potential and a business management experience.

The Campus Manager will be responsible for:

- Identifying and developing all relevant content for local site
- Planning and managing social and promotional events
- Recruiting and managing a team of part-time student employees and sales reps
- Developing and executing marketing and advertising programs
- Providing feedback and suggestions for product applications and improvements
- Achieving revenue and expense goals

The ideal candidate will have extensive knowledge of the Internet coupled with proven leadership skills both on and off campus. The candidate will also have a strong understanding of campus activities, student needs and local/campus logistics.

If you are ready to break new ground and help build a significant new Internet business, please submit a resume and brief cover/summary letter to:

Jobs@kola.net or

Fax: 415-905-5511

CONTACT INFORMATION - NEED SOMETHING ON THE BOTTOM OF EACH SECTION

For more information on the ccOnline service, please go to our corporate web site

(www.ccOnline.com) or contact Lee Cerboncini, 737 Beach Street, San Francisco, CA 94109.

Phone (415) 905-5550 ext.112; Fax (415) 905-5511; Email (lcercboncini@kola.net)